

## **Juneteenth Birth Worker Seed Fund RFP**

### **Written Format General Guidelines:**

12 point font 1.5 spacing font type any kind as long as I can read it.

Max 5 pages including any references.

### **Video Format:**

No more than 5 minutes in length.

Two page write up with references included.

Must answer all questions below within your video.

### **Purpose**

- What is the population's health need?
- What are the scope, burden, and disparities associated with the need?
- What are the key population health indicators under review?
- What data sets have been analyzed and what does the data suggest?
- What assets does the community have to help address the health need?
- What cultural, financial, political, and material resources can the community leverage to address the health need?

### **Framework**

- What/who are the priorities for health improvement and why?
- What is the community's shared vision around the project?
- List the key strategies associated with achieving the vision.  
Strategies may be informational, behavioral, social, environmental, or policy-based.

### **Action Plan**

- Briefly describe the planning to date as part of an initial action step.
- Describe the Summit, its stakeholders, and how they have shaped the action plan.
- What is the timeframe and resources associated with implementing the action plan?
- Considering the timeframe and community resources, what are the specific action steps that will be used to support each strategy?

### **Resources**

- What is the community response in terms of past or current initiatives, as well as interested partners?
- Are there opportunities for synergy or collaboration?
- Are there lessons learned or best practice strategies that will help guide this plan?
- What are the fundamental requirements needed to implement the Plan? (e.g., staffing, funding, in-kind resources, space, training, etc.)
- What are the roles and responsibilities of key stakeholders? Have key leadership roles been determined?

- If a plan for funding and/or sustainability exists, please describe.

**Outcomes and Measurement**

- What are the prospective opportunities, as well as constraints, associated with the project?
- Both in terms of process and outcomes, how will strategies be measured?
- How will results be shared with the community?

**Project Budget:**

- Complete a project budget for the funds.

Please upload all documents and video via form. The deadline for submission is July 10 at 11:59pm

All questions can be directed to:

[info@ancientsongdoulaservices.com](mailto:info@ancientsongdoulaservices.com)